IN THE CLAIMS

Claims 1, 9, 10, 12, 15-17 and 23 are amended.

Claims 8 and 11 are canceled.

Claims 29 and 30 are new.

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24 25 Claims 1-7, 9, 10, 12-30 remain in the application and are listed as follows:

1. (Currently Amended) A method comprising:

identifying components associated with a first end point in an environment; identifying components associated with a second end point in the environment:

determining whether any of the identified components are associated with both the first end point and the second end point;

identifying relationships between the first end point, the second end point, and any components associated with both the first end point and the second end point; and

displaying the relationships by, in part, displaying a social context associated with the first end point and a second context associated with the second end point.

- (Original) A method as recited in claim 1 wherein the environment is a social environment.
- (Original) A method as recited in claim 1 further comprising receiving a request to identify relationships between the first end point and the second end point.

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4. (Original) A method as recited in claim 1 wherein determining whether any of the identified components are associated with both the first end point and the second end point includes determining a path strength for each path between the first end point and the second end point.

5. (Original) A method as recited in claim 1 wherein determining whether any of the identified components are associated with both the first end point and the second end point includes:

determining a path strength for each path between the first end point and the second end point; and

ranking the paths between the first end point and the second end point based on path strength.

- (Original) A method as recited in claim 5 further comprising ignoring paths having a path strength below a predetermined threshold.
- 7. (Original) A method as recited in claim 5 wherein identifying relationships includes identifying only the top ranked paths between the first end point and the second end point.
 - 8. (Canceled).

10. (Currently Amended) A method as recited in claim 8 <u>1</u> wherein displaying <u>the</u> relationships includes displaying information regarding at least one link between components.

(Canceled).

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12. (Currently Amended) A method as recited in claim $\$\ 1$ wherein displaying the relationships includes:

displaying the first end point;

displaying the second end point; and

displaying at least one common component associated with the first end point and the second end point.

13. (Original) A method as recited in claim 1 further comprising:

displaying a common component associated with the first end point and the second end point;

displaying at least one link between the common component and the first end point; and

displaying at least one link between the common component and the second end point.

14. (Original) A method as recited in claim 1 further comprising:
displaying the first end point;
displaying the second end point;
displaying components associated with the first end point; and
displaying components associated with the second end point.
15. (Currently Amended) One or more computer-readable storage
memories containing a computer program that is executable by a processor to
perform the method recited in claim 1.
16. (Currently Amended) A method comprising:
displaying a first end point;
displaying components associated with the first end point;
displaying a second end point;
displaying components associated with the second end point;
displaying a common component associated with the first end point and the
second end point;

displaying a link between the common component and the first end point;

displaying a link between the common component and the second end point; and

determining a path strength associated with the common component by, at least in part.:

determining a first link strength for the link between the common component and the first end point;

(Original) A method as recited in claim 16 further comprising: displaying a second common component associated with the first end point

displaying a link between the second common component and the first end point; and

displaying a link between the second common component and the second end point.

19. (Original) A method as recited in claim 16 further comprising displaying a second link between the common component and the first end point.

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determining a strongest link between the common component and the first end point: and

highlighting the strongest link between the common component and the first end point.

21. (Original) A method as recited in claim 16 further comprising:

displaying a second link between the common component and the first endpoint; and

displaying a second link between the common component and the second end point.

- (Original) One or more computer-readable memories containing a computer program that is executable by a processor to perform the method recited in claim 16.
- 23. (Currently Amended) One or more computer-readable <u>storage</u> media having stored thereon a computer program that, when executed by one or more processors, causes the one or more processors to:

display a first end point in a social network and a social context associated with the first end point;

display a second end point in a social network and a social context associated with the second end point;

identify a common component associated with the first end point and the second end point;

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display a link between the common component and the first end point; and display a link between the common component and the second end point.

- 24. (Original) One or more computer-readable media as recited in claim 23 wherein the one or more processors further determine a path strength associated with the common component and prevent display of the common component if the path strength is below a threshold.
- 25. (Original) One or more computer-readable media as recited in claim 23 wherein the one or more processors further display a second link between the common component and the first end point.
- 26. (Original) One or more computer-readable media as recited in claim 23 wherein the one or more processors further display a second link between the common component and the first end point and display a second link between the common component and the second end point.
- 27. (Original) One or more computer-readable media as recited in claim
 23 wherein the one or more processors further identify a second common component associated with the first end point and the second end point.

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29. (New) A method as recited in claim 4, wherein the path strength is based at least in part on one or more link strengths, wherein individual link strengths are associated with a link between one or both of:

the first end point and an identified component associated with both the first end point and the second end point; or

the second end point and an identified component associated with both the first end point and the second end point.

30. (New) A method as recited in claim 1, wherein one or both of identifying components associated with a first end point in an environment and identifying components associated with a second end point in the environment are performed at last in part by analyzing an organizational chart.

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